

# SPECIAL EVENT SECURITY

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THE STEELE FOUNDATION



ENTERPRISE RISK MANAGEMENT SOLUTIONS

*For more than ten years, The Steele Foundation has set the standard for excellence in providing security services at high-profile events. Entertainment premiers, fund-raising galas, business and scientific conferences, stockholder meetings, high technology forums, exhibitions of priceless art and jewelry... such extraordinary events demand extraordinary protection.*

### **MORE THAN A PRESENCE**

Standard, uniformed guard services may be an adequate choice for average events. But with a high-stakes agenda, VIP participants or a sophisticated audience, you need a professional, experienced security staff that excels at facilitation, interaction and direction. When you need more than a security presence, you need The Steele Foundation.

Preventative and proactive, or reactive and responsive? Higher profile events require a well-balanced security program designed to reduce risks specific to the nature of the event, its environment, and participants. Steele Foundation personnel are highly trained career professionals who help clients to anticipate and prepare for all types of risks. They are trained facilitators who can elicit cooperation from everyone associated with your event. They project the qualities of the world's most respected security firm: refinement, respectful assertiveness and confident control.

### **SOPHISTICATED**

Whether in business attire or black tie, Steele Foundation professionals always reflect the sophistication and quality of your event. Our staff values the confidence you place in them. Each individual strives to create a positive impression on your guests.

### **EXPERIENCED & RELIABLE**

Choose The Steele Foundation for its tested experience in diverse situations. You may need a discreet, conservative presence that manages in the background, or an assertive posture that simply doesn't allow disruption or controversy. Steele Foundation security teams are equally adept in either mode. We have protected events of every size, from a handful of VIPs to crowds of more than 18,000-strong. We can safeguard any setting, from a remote retreat to an open public venue. We have the experience to address all your concerns, from minimal hazards to imminent confrontation.

*More than a presence...*

## D I F F E R E N C E

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### **ORGANIZED & RESOURCEFUL**

Our security managers meet your particular needs, from managing media relations to working with vendors and volunteers on safety and security issues. For example, our project management team will meet with you and your publicist to identify anticipated media attention...positive and negative. We handle the specific needs of your VIP attendees and keynote speakers with tact and skill. If desired, we train production crews and volunteers to handle security issues appropriately. We tell them what to expect from us in an emergency and coach them to respond in ways that help.

### **PROFESSIONAL & RESPONSIVE**

Preventing disruption is paramount. If an incident occurs, Steele Foundation personnel act immediately to minimize the distraction and remove the cause. Our goal is the same as yours: for your event to proceed successfully without interruption or unwelcome media attention.

### **ASSERTIVE**

Steele Foundation people project a conservative yet assertive presence that provides excellent deterrence all on its own. We provide a presence that is different from that of a uniformed guard. Our sophisticated business attire and assertive posture creates an aura of control that heightens the respect of attendees, elicits cooperation from police and other agencies, and quells potential troublemakers.

### **SERVICE-MINDED**

We understand that security means customer service. Every guest should feel welcome, secure and at ease. We try to anticipate the needs of your staff and attendees to facilitate practical solutions.

### **PREPARED & PROACTIVE**

Preparation is critical in every phase of your event, and security is no exception. A Steele Foundation project manager will visit your event location in advance to conduct a walkthrough to ensure that emergency services and other necessary resources are available. We can act as your representative on security issues with facility managers, production staff and public safety agencies. For example, we can meet with local law enforcement officials to arrange a uniformed police presence when necessary; discuss and prepare evacuation plans with fire officials; work with paramedic services on a coordinated response to medical emergencies; and arrange communication within the security detail. In every task, we provide seasoned management that promotes interagency communication and cooperation.

*The Steele Foundation*

# Conferences



## *Conferences, Tradeshows, Conventions*

High tech forums, venture capital seminars, medical and scientific conferences...events like these have complex security requirements which often require "more than a presence." Conference planners around the world depend upon The Steele Foundation for comprehensive safety and security services. Whether for a large public venue or a deliberately private function, we prepare an appropriate response to any potential challenge.

The Steele Foundation provides far more than physical security during conferences and conventions. Our experienced professionals work closely with event coordinators on overall safety management. Early in the planning stage, we develop a complete Security Program that addresses each phase of the event, from planning and set-up to breakdown and post-event review. The Security Program is a unified plan that defines risks, goals and management's preferred responses to every conceivable occurrence, as well as measures, both preventative and reactive, to mitigate them. The Steele Foundation gives conference planners confident control over any security or safety challenge.

# Social Events



## *Galas, Premiers, Banquets, Social Events*

Events that bask in media spotlights demand the utmost in professionalism and organization from security personnel. The Steele Foundation has made a strong commitment to quality and style. Our security professionals exude the quiet confidence that compliments even the most glittering entertainment venues.

Prestigious events and media superstars often draw paparazzi and other unwelcome guests. The Steele Foundation is experienced in managing these situations, and we recognize the importance of discretion and a response that minimizes disruption. Our teams are experienced in effective access control, as well as responding appropriately to the demands of high-profile attendees.

Most importantly, when faced with a challenge, we act as a cohesive team. We communicate positively with event coordinators and support staff and handle security issues with finesse and confidence. Our teams are able to resolve any problem before it escalates into a crisis. The Steele Foundation is a self-managed provider that will ensure your event is both a safe and experience.

# Exhibitions



## *Secured Transportation, Exhibitions, Auctions, Gala Events*

Executive security services provided by The Steele Foundation can effectively reduce the risks associated with transporting and exhibiting your cultural property including; artwork, precious gems and irreplaceable property. Whether stationary, or escorting valuable assets, our security professionals are able to provide a discreet, yet assertive level of protection backed by decades of experienced agents.

Steele's secured transportation service clientele include; global 1000 companies, international exhibitors, cultural property owners, State Department, Department of Defense suppliers, transportation/logistics firms and private collectors with highly classified transportation needs. Our experience with port, airport, and border security provide a seamless solution to your various transportation issues regardless of geographic location. Steele's joint venture partnerships and existing vendor relationships provide the integrated solution for delivering turnkey operations.

All protection professionals are experienced with the special logistics, scheduling and expectations associated with events held at fine hotels, museums and galleries. Steele's Certified Institutional Protection Managers (CIPM) are able to review and develop a customized program to meet your specific project requirements. The Steele Foundation is skilled in maximizing available resources to safeguard your valuables and provide peace of mind during your special event or secured transportation.



# Business Events



## *Stockholders' Meetings, Executive Board Meetings*

Because The Steele Foundation provides sophisticated security services to corporations on a daily basis, we understand the unique character of business events. They demand a conservative and discrete security presence. When assigning security teams to meetings of stockholders and executive boards, we utilize experienced professionals from our Executive Security Group who understand the etiquette and culture of the corporate environment.

In advance of business events, our Executive Security Group communicated with intelligence agencies on potential disruptions. We work closely with our corporate counterparts to help monitor aberrant communications from disgruntled stockholders, activists, and others who may pose a threat. We understand how rapidly risks can change and we prepare a comprehensive response that mitigates each potential challenge. The Steele Foundation is your most experienced choice for protection at business event.

**THE STEELE FOUNDATION HAS STRATEGICALLY DEVELOPED ITS RESOURCES TO BE ABLE TO WORK  
IN CONCERT WITH CLIENTS REGARDLESS OF LOCATION.**

**SERVICES ARE PROVIDED 24 HOURS/DAY, 365 DAYS/YEAR THROUGH 18 OFFICES GLOBALLY,  
INCLUDING MEXICO CITY, HONG KONG, LONDON AND LOCATIONS ACROSS THE UNITED STATES.**

**WORLDWIDE HEADQUARTERS  
101 CALIFORNIA STREET/SUITE 2450  
SAN FRANCISCO, CA 94111 USA  
TEL: (415) 781 4300**

 **STEELE**

**[WWW.STEELEFOUNDATION.COM](http://WWW.STEELEFOUNDATION.COM)**