

# EXECUTIVE SECURITY



PROTECTING YOUR PEOPLE, PROPERTY AND PROFITS

 **STEELE**

ENTERPRISE RISK MANAGEMENT SOLUTIONS



## PRESENCE PROWESS PARTNERSHIP PERFORMANCE

### INDUSTRY LEADERS

For more than ten years, The Steele Foundation has served the Office of the President in multiple countries, as well as protecting religious leaders, dignitaries, royalty and heads of private industry. The Steele Foundation is the only organization in the world to actively provide a private full-time Presidential Protection Detail. We are the first private organization in history to have been hired directly by a sovereign nation to protect its Heads of State and train a government agency in the profession. As industry leaders, The Steele Foundation brings this same high caliber of experience, organization and professionalism to protecting individuals and organizations in the private sector. It's through these unique and successful experiences, and specialized training, that we are able to support the safety and security efforts of your organization.

The Steele Foundation protects its clients from the growing risks associated with physical threats, electronic threats and international travel crises by utilizing security professionals who reflect advanced and proven levels of experience in providing personal protection in sensitive environments, business settings and challenging arenas.

***Proactive Partnering with Customers.*** We aspire to be more than a vendor — our focus is in transcending our industry's project-driven reactive business model by cultivating long-term proactive partnerships with our clients. Our management team reflects proven experience in being able to engage varied and diverse resources who have multiple agendas, and work together as a team to become exceptionally effective in achieving results. We promote synergy, quality and continuity.

The Steele Foundation effectively mitigates the risks associated with day-to-day business by acclimating ourselves with and truly understanding the dynamics of our client's culture, whether corporate, government or private. By having a **total solutions partner** at your fingertips, it allows you to focus on your core business, and increase productivity and improve your bottom line by freeing up valuable resources.

***Personal Protection with Depth.*** We believe that providing personal protection is an art — not a science. Our approach to providing personal protection sets us apart from other companies in the industry. The Steele Foundation believes that personal protection should encompass more than a presence. Our personnel are trained to be interactive facilitators: to professionally ensure that all aspects of our client's safety and security are addressed. The Steele Foundation's attention to detail not only ensures the principal's safety, our services also make certain that the principal is neither embarrassed nor inconvenienced.

***Personal Security Vulnerability Assessments.*** We believe that each protective detail should be tailored to fit individualized needs and requirements that are consistent with the perceived threat environment, geo-political situation, legal requirements and resources available. Rather than offer an "off-the-shelf" solution, as leaders in our industry we were the first to provide a methodical analysis and assessment approach to configuring protective operations. Our Personal Security Vulnerability Assessment fully examines the four areas of a protectee's security environment: the office, the residence, in-town travel and out-of-town travel. Existing security measures are identified and examined. A threat assessment is conducted and existing security measures are weighed for appropriateness. Realistic recommendations are made with clearly understood justification and are tailored to counter or mitigate threat conditions. Our clients develop a sense of comfort knowing that the resources being expended on the protective effort are appropriate, cost effective and actively provide real security solutions.

THE STEELE FOUNDATION IS THE ONLY  
RISK MANAGEMENT FIRM IN THE WORLD  
WHICH MAINTAINS SIX SPECIALIZED  
RISK MANAGEMENT GROUPS,  
ALL WORKING IN CONCERT WITH  
EACH OTHER TO SAFEGUARD  
OUR CLIENT'S INTERESTS.





### WHEN CHANGES OCCUR ... OUR AGENTS ARE PREPARED

Rather than focus our training primarily on hand-to-hand combat and firearms, The Steele Foundation understands the day-to-day challenges of a real-world security detail. In addition to physical protection training, our personnel receive extensive training in conducting advance operations, threat recognition and assessment techniques, counter surveillance and are readily prepared for unseen challenges and change. Our fundamental philosophy is simple — keep the client out of harm's way. Our approach provides maximum flexibility that allows us to respond appropriately to changing environments or demands of our principal's activity.

**Interactive Facilitators.** Our personnel set us apart from others in our industry. Steele Foundation agents reflect quality experience from respected details in the private and government communities. Our personnel are trained to be interactive facilitators: to professionally ensure that all attributes of the client's security and well-being are addressed. Agents are articulate, well organized and capable of addressing all aspects of the social, business and personal needs of their principal and his or her family. In the private sector where resources may be limited, The Steele Foundation is skilled in maximizing available assets.

Engaging our services provides more than protection from physical harm. An effective protection detail will ultimately maximize the principal's time. By either facilitating travel arrangements to and from an airport or confirming a destination's address to avoid delay, the benefits of utilizing The Steele Foundation are invaluable. Our practical experience in conducting executive security and safety operations is an institutional trait of our own day-to-day operations.

The protection details that we provide are discreet and low profile. We recognize that a corporate and private environment requires an unobtrusive security presence. Our agents utilize good common sense and are well versed in etiquette and political change. Each of our agents recognizes the enormous amount of faith, trust and confidence placed in them as a personal security agent. We value each relationship and are diligent in protecting the confidential nature of the association.

### PROTECTIVE SERVICES ... AS INDIVIDUAL AS EACH CLIENT

As a global firm, many of The Steele Foundation's clientele are individuals or families who operate in high threat arenas where kidnapping, assassinations and embarrassment are common concerns. Activists from many factions of economic, political and religious backgrounds pose an ongoing threat. Our personnel are trained to operate in environments ranging from high to low threat, and within established infrastructures or unstable arenas.

The Steele Foundation is one of few organizations that is able to provide an effective and actual presence in The Americas, Europe, Middle East, Africa and Asia. Our business locations are strategically located in eight countries and over fifteen key business centers around the world. Our international presence, reinforced by continuity of philosophy and practice throughout our offices, provides a unique partner for both local and international companies. We actively train our agents worldwide; our clients can be assured that there is a high standard of service and professionalism throughout our organization.

### PROTECTIVE SERVICES TRAINING

As a leader in providing global protective services, The Steele Foundation has developed comprehensive training programs to fit each of our client's unique needs. We are the only private sector entity with a full time training team proving training to a sovereign nation's Presidential security agency. Based on this experience, we have developed an extensive menu-based training program that is unparalleled in the private sector. Our corporate and government clients can tailor their training to their specific requirements and know that they are receiving high-level, cost effective, client specific solutions, and not generic mainstream presentations.

The Steele Foundation is developing proactive measures and positive ideas to lead corporations into a safer and more secure tomorrow. Please call for more information or visit our website: [www.steelefoundation.com](http://www.steelefoundation.com)



**THE STEELE FOUNDATION HAS STRATEGICALLY DEVELOPED ITS RESOURCES TO BE ABLE TO WORK  
IN CONCERT WITH CLIENTS REGARDLESS OF LOCATION.**

**SERVICES ARE PROVIDED 24 HOURS/DAY, 365 DAYS/YEAR THROUGH 18 OFFICES GLOBALLY,  
INCLUDING MEXICO CITY, HONG KONG, LONDON AND LOCATIONS ACROSS THE UNITED STATES.**

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 **STEELE.**

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