

PERSONAL SECURITY VULNERABILITY ASSESSMENT

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The Steele Foundation is a leader in the design and implementation of Executive Protection programs. We believe that designing, implementing, and providing personal protective services requires defined steps in order to be successful.

The Steele Foundation established and launched the private industry's first **Personal Security Vulnerability Assessment (PSVA)** program — a program designed specifically to assess the personal security of an individual or family. This unique program can:

- Evaluate existing or perceived threat conditions
- Evaluate existing physical security measures
- Evaluate existing security procedures
- Evaluate the security program's compatibility with the Principal's lifestyle
- Identify cost effective, justifiable and logical recommendations to improve the Executive Security Program

The Steele Foundation is proud to introduce an assessment tool that is unique in the private industry in that it combines the academic and practical experience of our Executive Protection Management and Threat Assessment teams. If your company recognizes a need to develop or refine an existing protective program for senior staff, The Steele Foundation's cutting edge PSVA program will provide you with an accurate profile of resources required now, as well as resources that may be required in the future. The importance of conducting a PSVA as a first step to establishing the direction for your security detail is paramount.

PERSONAL SECURITY VULNERABILITY ASSESSMENT ... A DIFFERENCE THAT'S REAL

The Steele Foundation's Personal Security Vulnerability Assessment is tailored specifically for an individual or family, as opposed to a facility evaluation. A general security evaluation may fail to account for factors and variables specific to the specialized discipline of Executive Protection. What is required, rather, is extensive experience in planning and implementing personal protective services. A protection detail is a living project that presents ongoing challenges. The Steele Foundation has vast experience and possesses options necessary to address those challenges as they arise both domestically and internationally. Our expertise lies in knowing how and when to utilize those available assets in your program.

A PSVA is a tool by which comprehensive examinations of existing security measures are balanced with lifestyle, desires and tolerance levels of the Principal. Protection details implemented improperly will almost always taint the principals appreciation of what a true security detail is able to provide. Whether your company is protecting its senior level executive staff at the home office, or implementing a security program for employees working in developing third world regions, our team will provide the insight and practical knowledge necessary to implement an effective personal security program.

PSVA ... WHEN TO UTILIZE THIS IMPORTANT ASSESSMENT

- Established personal protection programs can benefit from an objective evaluation of the program's structure and implementation . Are existing measures adequate? Have conditions changed since the last time the program was evaluated?
- Is your company considering contracting for protective services? A properly conducted PSVA ensures that the correct type of personnel and an adequate level of resources are being implemented under the proposed agreement.
- Does your organization's growth demand some form of contingency planning or personal protection application for key executive staff? Is your organization's growth defining new risks that need to be met?
- A disgruntled employee threatening violence in the workplace, or outside the workplace, may create concern among your executive staff and their families. Is personal protection a necessary resource or would a training and awareness program be adequate?
- Key staff may be traveling abroad or relocating to an unknown geography. Will they require advance security arrangements or attending protective staff?

These circumstances noted are only a few examples of how a PSVA can assist your organization in identifying vulnerabilities and providing solutions to minimize risk.

CHOOSING YOUR PATH ... A FLEXIBLE APPROACH

The first task in designing an effective Executive Protection program is to determine what resources are needed. Executive Protection programs should be designed to fit the realistic needs of the protectee. Be cautious of companies that estimate a details resources before conducting a thorough threat assessment.

There is no "one-size-fits-all" or "off-the-shelf" personal protection program that can meet every need. Each principal's needs and lifestyle are unique as is their corporate culture and family. We have developed and implemented a variety of protective programs under various environmental and threat conditions. Our experience has shown that no two protective programs are identical.

The PSVA will assist in defining your program's unique requirements. Our approach is flexible. The scope of our Personal Security Vulnerability Assessments can be broad or narrow. Based on our evaluation of concerns such as the workplace, residence, family, domestic travel and/or international travel, a realistic plan of action is formulated. Each observation and recommendation is supported by proven data. And our analysis is exhaustively thorough.

Our staff possesses hands on experience in developing and implementing protection programs in environments ranging from high to minimal threat levels. The Steele Foundation has assisted in the development of personal security programs on five continents. We have conducted these assessments for Heads of State, corporate executives, and other senior level management and government officials.

PSVA ... GET THE ANSWERS THAT MAKE THE DIFFERENCE

The PSVA is a proven analysis tool that not only identifies vulnerabilities, but also makes recommendations on how to avoid the associated risks. As a Steele Foundation client, you will receive a written report that describes, through academic and professional experience, valid liability concerns and the costs and realistic remedies to avoid such risks.

Risk management executives, security managers, and key executive staff who have utilized The Steele Foundation's PSVA program described the PSVA as a valuable and independent assessment tool that was key in affecting their decision to support refining the security program and developing solutions to mitigate their risks.

The Steele Foundation is an organization built on long-term client relationships. Our hands on experience in developing, implementing and providing personal protection is the fundamental ingredient of this service which makes this type of assessment unique. A scenario-based sample Personal Security Vulnerability Assessment report is available for your review.

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