



MANAGING RISK IN INDIA



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Companies doing business in India and the subcontinent depend on The Steele Foundation to maintain the same continuity, competency, responsiveness and high standards of service for risk and crisis management that we're known for providing in other key markets worldwide. That's why we invested in a close and trusted relationship with Premier Shield, a distinguished and respected regional provider of investigative, consulting and security services.

For more than a decade, Steele and Premier have worked closely together to build a unique and distinguished organization that serves as the foundation for a comprehensive practice blending both Indian and Western corporate cultures. Our companies have integrated our core management teams to focus on multinational accounts. This collaborative and close-knit management approach gives our clients confidence that their business expectations are being met. Together we provide clients an extraordinary level of competency and capability.

Our core services address a range of potential challenges, from vetting new relationships to financial misconduct to brand infringement to consumer product contamination, crisis response to the kidnapping of a company executive or other events that threaten personnel, stockholder confidence, corporate reputation or the financial bottom line. We know how to assess risk, mitigate vulnerability and, where necessary, provide crisis response.

Our suite of investigative, consulting and security services reduces exposure to a variety of threats and increases your competitive edge on both the strategic and tactical level. We offer a 24/7, fully staffed emergency operations center to track and respond to activity throughout the region, as well as skilled investigative resources with deep cultural and language fluency and local expertise.

KNOWING YOUR BUSINESS: Business Investigations

- ▶ Brand Protection & Intellectual Property
- ▶ Due Diligence
- ▶ Litigation Support
- ▶ Competitive Intelligence
- ▶ Supply Chain and Loss Control
- ▶ Forensics

Corporate liability in India today is a complex and spiraling challenge that cuts across disciplines, from basic fiduciary duty of care to brand protection to human resources management to competitive strategy. Survival in this fluid business environment encompasses issues such as employee integrity, product reputation and safety, workplace stability and regulatory compliance. The Steele Foundation has a regional team, with decades of experience, to track down the information businesses need – and in many cases are legally required – to know. It's a matter of identifying corporate vulnerabilities and how best to address them. Our reputable, resourceful and highly trained investigators provide vital intelligence about prospective employees, vendors, competitors and potential business partners. The vetting of outsourced relationships and hiring of personnel are keys to success in establishing and executing business in India. There is no better way to guard against financial loss, trademark infringement, brand erosion, risk to public reputation, fraud and theft.

KNOWING YOUR RISKS: Consulting

- ▶ Functional Assessment & Gap Analysis
- ▶ Risk and Vulnerability Assessment
- ▶ Corporate Security Program Design
- ▶ Benchmarking & Compliance
- ▶ Business Preparedness
- ▶ Incident Management

The Steele Foundation offers a proactive approach for businesses looking to identify and reduce risks before they occur. This practice includes expert assessment, analysis, strategic planning, training and plan execution to optimize operations and meet regulatory and legal compliance standards. We specialize in conducting functional and vulnerability assessments for business units, facilities or practices, including benchmarking and gap analyses of our clients' programs for protecting physical and intellectual property in India. Our methodology involves taking apart business processes to get a comprehensive look at workflow challenges and vulnerabilities from the inside out. Whether initiating an anti-counterfeiting offensive, enunciating a kidnap and ransom policy, implementing controls to check cargo loss or codifying an emergency response plan, the investment that companies make in advance of inevitable challenges pays off multi-fold in the preservation of profit, productivity, personnel safety and corporate reputation.

KNOWING YOU'RE SECURE: Strategic Security

- ▶ Supply Chain Security
- ▶ Crisis Response
- ▶ Workplace Violence Protection
- ▶ Executive Protection
- ▶ Event Security

The Steele Foundation's sets the industry standard for deep expertise and sophistication in mitigating a range of risks against businesses and individuals from corporate protection, event security, domestic terrorism, to supply chain monitoring and control. Our Global Rapid Response™ center in India ensures that clients have round-the-clock access to expert, bilingual local support. We understand that personal, corporate, family and other circumstances differ from day to day. The Steele Foundation prides itself on minimizing risk in the most unobtrusive and effective manner possible. The goal is to enable businesses and individuals to focus on getting the job done while Steele takes care of fundamental protection against physical or event-driven threats. Whether securing a top governmental figure, executive personnel or cargo transportation across foreign borders, The Steele Foundation provides a strong regional team in India with a focus on long-term relationship building rather than one-off individual operations.



**THE STEELE FOUNDATION HAS STRATEGICALLY DEVELOPED ITS RESOURCES TO BE ABLE TO WORK
IN CONCERT WITH CLIENTS REGARDLESS OF LOCATION.**

**SERVICES ARE PROVIDED 24 HOURS/DAY, 365 DAYS/YEAR THROUGH 18 OFFICES GLOBALLY,
INCLUDING MEXICO CITY, HONG KONG, LONDON AND LOCATIONS ACROSS THE UNITED STATES.**

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